

Our Common Purposes

A sustainable community, where basic needs are met and social entrepreneurship turns economic challenges into a springboard for creativity and innovation

“Best ideas” - The wall

- Sustainable community – education, occupation, environment and economic incentives
- Meet basic needs – access to clean water, hygiene (see below)
- Global idea sourcing enabled through open innovation
- Build incubator for social enterprise
- Self-sustaining programs
- Educate youth to think globally
- Turn a cause into a trend
- Unify around one issue

“Rest” – the tables

- Clean Water
- Affordable, accessible healthcare
- Safety
- Security, wellbeing
- Healthy food
- Access to education
- Access to public services
- Affordable housing
- Work, economic security
- Sense of accomplishment
- Pursuit of creative passions
- Sanitation
- Literacy
- Environment
- Fast transit lines for school between San Diego and Tijuana
- Decriminalize drug problem

- shared vision
- harmony; mutual respect, inclusiveness,
- openness to diverse opinions
- effective, efficient match of resources against needs,
- communication of (incremental) progress; Grounded, personal, proven
- International approach