

## Invitation to Engage

### **Social Entrepreneurship Forum**

Oct. 7, 2010

The Gem Foundation and Ashoka invite you to engage with a growing community of entrepreneurs, both business and social, from all sectors and fields of work to share your experience in creating a better world – one in which everyone can be a change-maker.

The Social Entrepreneurship Forum, sponsored by Qualcomm Wireless Reach, will convene for a half day in San Diego on October 7, 2010. It will bring together a diverse group of social entrepreneurs, including founders of local nonprofits honored by Project Concern International for their work around the world, business entrepreneurs committed to social and environmental benefit, and students who have demonstrated their desire to lead positive social change.

We are selecting 50 students to join 50 social entrepreneurs and 50 business leaders at the Forum, to spark engagement, learning and innovation across traditional boundaries. Students from the University of California, San Diego (UCSD), San Diego State University (SDSU), the University of San Diego (USD) and other graduate or undergraduate educational institutions are encouraged to apply.

We aim to:

- Convene and connect a community of entrepreneurs interested in social change to share their energy, experience and expertise
- Catalyze bold individual and collective action toward a better future, and
- Create infrastructure to support continued social innovation

As the social entrepreneurship movement gains global momentum, we are excited about the potential of the San Diego Social Entrepreneurship Forum to deepen the conversation and strengthen the network. We are keen for prospective participants to reflect on the following questions:

- What is the kind of world you envision?
- What are your ideas to realize your vision for change?
- Do you have the passion and commitment to pursue those ideas?
- And, finally, do you want to engage with others to effect positive change, not just for those you serve but for the system as a whole?

Participation in the Forum is by invitation only. You are encouraged to apply online at [www.thegemfoundation.org/sef](http://www.thegemfoundation.org/sef) or contact Karen Mercaldo [karen@thegemfoundation.org](mailto:karen@thegemfoundation.org) with any questions. Further details, updates and participant lists will be posted at the Gem Foundation.

If you're interested in learning more about social entrepreneurship, [Ashoka](#) is a great place to start.